

DIRECTIVE ON COMMUNICATING WITH MEDIA OUTLETS

(Adopted at DCM on November 24, 2025)

Before communicating with media outlets, staff must:

- 1) Discuss the matter with your Administrator (school/centre)
- 2) The Administrator will assess whether the proposed communication is appropriate. Part of this assessment has to do with the nature of the proposed communication namely whether it is pedagogical in nature or not.
- 3) The Administrator may decide whether the Office of the Director General should be involved, or if the Chair of the Council of Commissioners will serve as the official spokesperson of Riverside School Board for the project.