



## PRESS RELEASE

For immediate release

### **The Montérégie Mobilized More than Ever for the Perseverance of Young People!**

**Montérégie, February 4, 2019** — The 14th edition of *Hooked on School Days* will take place from February 11 to 15, 2019, throughout Quebec. The Montérégie regional consulting authority on student retention and educational success (IRCM) is very proud to mobilize local and regional partners in order to promote school perseverance and the educational success of young people through the development of concerted initiatives. Thanks to the partnership with the *Ministère de l'Éducation et de l'Enseignement supérieur (MEES)* and the 11 Montérégie School Boards, the IRCM is currently supporting more than 100 projects that promote student retention and interest children, young people and their families in reading and books.

*“Many factors promote student retention and student success. One of the most important is the motivation for reading. All conditions must be met at home in municipal libraries, child care and community organizations, and, of course, at school to encourage reading among children and youth,”* said Hélène Roberge, president of the IRCM, also president of the Commission scolaire des Patriotes.

#### **Hooked on School Days**

For the past 14 years, *Hooked on School Days* (HSD) has mobilized Quebecers around the educational success of young people. Celebrated every year in February, and organized by the regional consulting authorities (*Instances régionales de concertation—IRCs*) on student retention and educational success, this Québec-wide event aims at reminding provincial and municipal elected officials, organizations, employers, parents, and all provincial and regional education, health, and early childhood stakeholders, that they all play vital roles in encouraging young people to stay in school.

The *Hooked on School Days* will be held under the theme *“Our actions, a + in their success”*. Because there is a multitude of gestures within everyone’s reach, which represents the equation that can make a real difference in the educational success of



an individual, from the beginning of his life to adulthood. Everyone can take actions that will represent “+” for school perseverance and the educational success of the young person at different stages of his life.

The spokesperson who was chosen to carry the messages of the 2019 national campaign is Laurent Duvernay-Tardif, a talented professional football player with a Doctor of Medicine degree from McGill University. We invite you to watch and share his video [[https://youtu.be/9\\_hWonJVt5E](https://youtu.be/9_hWonJVt5E)].

You can also download campaign resources and display the #JPS2019 colours by visiting [www.journeesperseverancescolaire.com](http://www.journeesperseverancescolaire.com).

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### **Regarding the Regional consulting authorities on School Perseverance and Educational Success of Montérégie (IRCM)**

The IRCM was officially created on November 16, 2017. Its members are currently the eleven school boards of the Montérégie. Given the diversity of its territory, both in terms of its size and the specificities of its population, the IRCM operates around four concerted sub-territories: the Agglomeration of Longueuil, Montérégie East, Montérégie West and Vaudreuil—Soulanges. Over the past year, the Board of Directors has determined its future governance model to broaden and diversify its members while continuing to optimize the operations of the IRCM.

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